HÖGSKOLAN
I SKÖVDE

Designation of Study Programme[1]

These guidelines were ratified by the Faculty Board 8 September 2021 and came into effect on the same date.

Registration number HS 2026/514

[1] This is a translation of the Swedish version (Riktlinjer för benämning av utbildningsprogram, registration number HS 2021/770). In the event of any discrepancy, the Swedish version of this document shall prevail.

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1 General Information

The designation of a study programme is formally decided in the programme syllabus. Programme syllabi for study programmes at the University are designed in accordance with “Guidelines for designing study programmes”.

1.1 Swedish and English designations

Study programmes must have both a Swedish and an English designation. In the Swedish designation, words in languages other than Swedish should be avoided.

Abbreviations are not allowed in either the Swedish or the English designation.

1.2 Limitation of Number of Characters

Both the Swedish and English designations of study programmes may include a maximum of 100 characters. For search engine optimisation on the web, a maximum of 50 characters is recommended.

1.3 Introduction of Designation

The introductory phrase "Program för," "Magisterprogram i," or in English "Study Programme in," or similar options, should not be used in the programme's designation. This causes the content-based designation of the programme to be obscured in various listings, making it harder for prospective students to find the programme. Recommended designations can be found in section 2.

1.4 Relationship to Subject and Main Field of Study

The study programme should not have the same designation as the main field of study due to the risk of confusion. If the main field of study is used in the designation, it is recommended to use the suffix "programmet" or "program" as per sections 2.2 and 2.3.

1.5 Marketing

Consultation with the Marketing and Communications Office must take place when developing the designation of a study programme. It is also recommended to consult with relevant stakeholders.

From a target group perspective, the subject group or the school may consider naming study programmes in a similar manner. This can help prospective students understand which programmes the University offers within a certain area.

2 Recommended Designations

Here are examples of recommended designations for first- and second-cycle study programmes.

2.1 Profession or Field as designation

Personal, organisation och ledarskap

Human Resources, Organization and Leadership

Designingenjör

Product Design Engineer

2.2 “Programmet” as Suffix

Subject, field, profession, or professional field followed by the suffix "programmet".

The English translation of "programmet" is "Study Programme" or "Bachelor’s Programme" (this also applies to section 2.3).

Biomedicinprogrammet

Biomedicine – Bachelor’s Programme

Ekonomprogrammet

Business Administration and Economics – Study Programme

2.3 Subject or Field followed by “Program”

Socialpsykologiskt program

Social Psychology – Study Programme

2.4 Study programmes with a specialisation

Study programmes "with a specialisation in" should be written using only a dash. Phrases like "with a specialisation in," "with a focus on," or "specialisation" should be avoided to limit the number of characters.

Dataspelsutveckling – design

Computer Game Development – Design

2.5 Master's Programmes – 60 or 120 credits

For second-cycle study programmes, the terms "magisterprogram" (60 credits) or "masterprogram" (120 credits) are specified after the content-based designation. This clarifies for prospective students that it is an advanced level programme. If the designation includes a specialisation, a colon is used to indicate this, thus avoiding the use of two dashes in the designation. However, such designations should be used sparingly as they tend to be lengthy.

Molekylärbiologi – magisterprogram

Molecular Biology – Master's Programme (60 credits)

Infektionsbiologi – masterprogram

Infection Biology – Master's Programme (120 credits)

Folkhälsovetenskap: Smittskydd och vårdhygien – magisterprogram

Public Health Science: Infection Prevention and Control – Master's Programme

2.6 Specialist Nursing study programme

The designation of the specialist nursing programme should be formulated so that "Specialistsjuksköterskeprogram" is the first word of the title, with the specialisation of the programme separated by a dash. The English translation should be constructed in the same way.

Specialistsjuksköterskeprogram – vård av äldre

Specialist Nursing Programme – Elderly Care

3 This document is in effect as of

This document has been ratified by the Faculty Board on 8 September 2021 and is in effect as of the same date. It replaces the Guidelines for Designation of Study programme (registration number HS 2012/242-51).